

## Executives Making a Difference by Advancing Business and Wisconsin with:

- *Monthly Programming – Great speakers*
- *Networking with key Business leaders*
- *Legislative team – representing business interests in Madison and Washington*



WISCONSIN'S PREMIER BUSINESS GROUP



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IBA provides Wisconsin business owners and executives with a unique opportunity to contribute to the political representation at the state and federal levels as well as participate in educational activities focused on enhancing knowledge of the business and the economy.

## Representation for Business by Business

IBA was formed in 1971 by a group of business owners who felt they needed a voice of representation with elected officials in Madison and Washington D.C.

Today, IBA continues the mission by standing up for businesses throughout Wisconsin, listening to and advocating for our statewide membership.

Join us and let your voice be heard.

Special thanks to our corporate sponsors for underwriting our brochure.



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### Get Informed.

IBA's business presentation series features monthly programming with high profile speakers on timely topics. Visit the IBA website for the latest speaker schedule.

### Get Connected.

Network with Wisconsin's top level CEOs, CFOs, COOs and other high level management. A resource you can utilize and trust.

### Get Involved.

Our legislative team helps craft policy & regulation issues in Madison & Washington D.C. Members receive legislative email updates. Join us for our one-on-one meetings with elected representatives.

**IBAW.COM**



## Representation at State & Federal Levels

IBA represents the interests of independent businesses to your elected officials in Madison and Washington D.C. We act as a DIRECT CONDUIT through a combination of our lobbyists in Madison, our affiliation with the Small Business & Entrepreneurship (SBE Council in Washington D.C.) and members that serve on the State and Federal Legislative Committees.

IBA drafts position papers to clarify and draw attention to the impact on business in Wisconsin and prepares position papers and provides consultation on such issues as:

- *Education reform*
- *Light rail*
- *Cap & Trade*
- *Environmental and Energy Issues on Regulations*

- *Labor and Employment Issues*
- *Competitive Opportunities for Wisconsin*
- *State budget Issues*
- *Tax and Capital Formation*

Legislation that would harm small business have been defeated or modified as a result of input by IBA and its members.

## Education

IBA hosts the best in educational programming with its monthly BUSINESS PRESENTATION SERIES. Meetings are held in Milwaukee at the prestigious Wisconsin Club, offering a look at important business and political topics. Resource speakers present their business success stories, insights on business issues, the state of the business environment and political insights.

IBA also holds regular Round Table meetings to discuss issues in greater depth such as the commercial real estate market, marketing and public relations strategies, manufacturing logistics, efficiencies and other important issues.



## Stay Connected with Exclusive Legislative Updates

IBA members are sent exclusive legislative updates by email keeping you informed on the latest developments or hot-button topics and public policy issues from Madison and Washington D.C. – updates beyond what the local news media filters out, keeping you connected and informed.

## Networking

IBA members represent a wide spectrum of business owners and high level management. This includes representatives from the manufacturing industries, professional fields and service sectors. Many business relationships have been formed at IBA. During each monthly meeting you have the opportunity to network with fellow business executives you may not otherwise have an opportunity to meet.



One of the many benefits is the ability to meet business leaders and entrepreneurs from around the state who share your concerns about succeeding in today's business climate. In running a business it is invaluable to receive candid, unfiltered advice from a trusted business associate.

## You Can Make a Difference in Wisconsin!

With your help, the IBA offers important educational information that can impact the business climate, create jobs and have a positive impact on the Wisconsin economy.

If you would like to learn how you can get involved in the *Independent Business Association of Wisconsin – IBA*, please visit our web site at [www.IBAW.com](http://www.IBAW.com).